

Cookie Policy

Effective Date: May 1, 2025

At **Tek Ninjas**, we are committed to being transparent about the technologies we use. This Cookie Policy explains what cookies are, how we use them, and your options for managing them while interacting with our website. This policy applies to www.tekninjas.com and any associated subdomains.

1. What Are Cookies?

Cookies are small text files stored on your browser or device by websites you visit. They serve a variety of purposes, including enabling the site to function properly, remembering your preferences, and providing insights into site usage to enhance the user experience.

Cookies do not typically contain personally identifiable information but can be linked to personal data if you have previously provided such information to us (e.g., through a form submission).

2. Why We Use Cookies

Tek Ninjas uses cookies to:

- Ensure our website functions properly and delivers the services you expect
- Improve the performance and usability of our site
- Personalize your experience by remembering preferences
- Analyze how users interact with our website for continuous improvement
- Deliver relevant content and marketing across platforms

3. Types of Cookies We Use

a. Strictly Necessary Cookies

These cookies are essential for the website to function and cannot be switched off. They are usually set in response to actions you take, such as filling in forms, setting privacy preferences, or logging in.

b. Performance & Analytics Cookies

These cookies collect anonymous information about how visitors use our website, such as which pages are visited most frequently or if users encounter error messages. We use this data to improve functionality and user experience.

c. Functional Cookies

These cookies allow the site to remember choices you make, such as your location or language, and provide enhanced, more personalized features.

d. Targeting & Advertising Cookies

These cookies are set by us or third-party partners (such as Google Ads, LinkedIn, or Facebook) to deliver content that is relevant to you. They help measure the effectiveness of marketing campaigns and can track your visits across multiple websites.

4. Third-Party Cookies

We may allow trusted third parties to place cookies on your device through our website for advertising, analytics, and social media purposes. These include tools like:

- Google Analytics
- Google Ads
- LinkedIn Insights
- Meta/Facebook Pixel

Each of these services maintains its own cookie and privacy policies. Tek Ninjas is not responsible for the practices of these third parties.

5. Managing Your Cookie Preferences

When you first visit our website, you will be given the option to accept or reject non-essential cookies. You can also manage or delete cookies through your browser settings. However, disabling certain cookies may affect the performance or functionality of the website.

For more information on how to control cookies, visit:

- www.aboutcookies.org
- www.allaboutcookies.org

6. Data Retention

Cookies remain on your device for different durations depending on whether they are "session" cookies (which expire when you close your browser) or "persistent" cookies (which remain on your device for a set period or until manually deleted).

7. Policy Updates

We may update this Cookie Policy periodically to reflect changes in technology or regulations. Any changes will be posted here with an updated effective date.

8. Contact Us

If you have any questions or concerns about our Cookie Policy or how your data is handled, please reach out to:

Email: info@tejninjas.com

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